

Michael Aubrey Texada

Creative Director

MATTE By Mike Texada

850 42nd Ave. Unit 2C, Oakland, CA 94601

Phone: (510) 331-2890

info@mattebymiketexada.com

www.mattebymiketexada.com

Professional Model Portfolio: www.miketexada.com

Profile:

Self-Taught Artist, Designer and Professional Published Model with over 13 years of experience with emphasis in creative consulting and brand building. Areas of skill range from concept design and brand identity to marketing campaigns and presentation production. Whether it's working as a collaborator or independently, I am very adaptable; Often open to being experimental in exploring every end of an idea. I pride myself on being a great listener, finding immense joy in the finer details and ultimately connecting with others on a common ground in an effort to promote inclusiveness, while at the same time achieving the highest quality results and staying true to my artistic integrity.

Education:

Aug 2012-May 2013-San Francisco State University

Aug 2013-Dec 2013-Diablo Valley College, Darkroom Photography

Feb 2014-May 2014-Academy of Art University, SF-Digital Photography

Professional Experience:

Bloomingdales San Francisco, Sales Associate

Model/Talent, Models inc.

- ❖ Raging Waters National Commercial
- ❖ Party City National Commercial
- ❖ GAP 2010 Fall Fashion Preview Show, Runway
- ❖ AMEX ShopMall/Small Business Ad
- ❖ LL Bean Catalog

Michael Aubrey Texada - Curriculum Vitae

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Professional Experience (cont'd):

Model/ Talent, City Model Management

- ❖ Samsung Product Marketing
- ❖ L.L. Bean Fall Catalog
- ❖ Golden State Warriors Mini Wingman Spot
- ❖ Helly Hansen '14 America's Cup Runway Show
- ❖ Levi's 2014 Summer Fashion Preview, Runway

Model/Talent, LOOK Model Agency

- ❖ Shoe Palace, Adidas Originals NMD Campaign
- ❖ Levi's E-commerce
- ❖ Apple AAU Styling Workshop
- ❖ Quince Fall/Winter 2020 Campaign
- ❖ Oppo Find x2 2020 Advertising Campaign

Model/Talent, Three Model Management

- ❖ TheNorthFace E-commerce
- ❖ Benefit Cosmetics Holiday '22 Campaign
- ❖ Banana Republic, "The Art of Suiting"
- ❖ Banana Republic "Holiday Style" TikTok Campaign
- ❖ Banana Republic '23 Fall Fashion Preview, Runway
- ❖ Academy of Art Academy Spring 2022 Graduate Show
- ❖ Vogue Runway Show Publication
- ❖ 1 Hotels San Francisco '23 Marketing Campaign
- ❖ Nectar Sleep E-commerce

Chief Creative Officer, iZM Incorporated

- ❖ Brand identity, Marketing, Special projects for BAJ
- ❖ Brand identity, Logo design, Art concepts for Jordan Tyler Fitness
- ❖ Brand Identity Logo design, Web design, for Step Up into Independence

Director, MOTIF

- ❖ Development Director, Program Manager

Creative Experience:

Creative Director, MATTE By Mike Texada (MBMT)

- ❖ Responsible for creating and managing brand concepts and identity, logo, web design, web content, marketing campaigns, collection designs, LookBooks, brand releases and collection presentations.

Fashion Designer, MATTE by Mike Texada (MBMT)

- ❖ Collection 01(10 Looks): collection sketches and silhouettes, collection illustrations, fabric and notion sourcing, created original prints for custom fabrics, managed sample production, fit model, sourced patternmakers and seamstresses. Collection finalizations, runway styling, managed small production runs.
- ❖ Collection 02 (22 Looks): collection sketches and silhouettes, collection illustrations, fabric and notion sourcing, created original prints for custom fabrics, hand-processed denim, managed sample production, fit model, sourced patternmakers and seamstresses. Collection finalizations.

Visual Artist

- ❖ Responsible for creating original artwork that expresses MBMT brand's essence beyond fashion.
- ❖ Practice includes Oil Paintings, Digital Drawings, Plaster Work, 3D Prints, Embroidery, Pencil, and Leather Paint.
- ❖ Creation of Camoism, an abstract Art style created by myself based on Interconnectedness
- ❖ Creation of "The Gatekeepers" for MBMT from initial concept to finalization. A group of characters that have become a staple in the brand.
- ❖ Established an online print system for MBMT that ships directly to customer.
- ❖ Commission Artist

Exhibitions, Collaborations, Entrepreneurial set-ups, Misc. Projects (cont'd):

2015 MBMT Collection 01 “First Look” Photoshoot w/ Wonwoo Lee

- ❖ Production, direction, model

2016 “Solace” Self-Produced Runway Presentation, Dogpatch Studios

- ❖ Production, art direction, casting, staging, styling, vocal contribution, model.

2016 Los Angeles Fashion Week, at The Bloc, Downtown LA

- ❖ Presented Collection 01, styling, marketing and show promotion

2016 MBMT “Solace” Campaign

- ❖ Production, direction, model, model casting, styling, set design, and staging

2016 MBMT “Seeds” Campaign

- ❖ -production, art direction, model, styling

2017 MYDN & FRIENDS Photo Book

- ❖ “Seeds” Campaign featured

2017 Collection 02 “First Look” Photoshoot w/ Anthony Hudson

- ❖ Production, direction, model, wall construction and plaster work.

2017 “Sinner’s Symphony Wiki”, Self-published 50 Page Fiction Novel

- ❖ Writer, art direction, graphic artist, book format

2017 Ode to Fashion Week LA, Downtown LA

- ❖ Presented Collection 01, styling, vocal contribution

2017 MBMT “Complex” Campaign

- ❖ Production, art direction, model, prop design, staging, styling

Exhibitions, Collaborations, Entrepreneurial set-ups, Misc. Projects (cont'd):

2018 MBMT “Seeds II” Campaign w/ Anthony Hudson

- ❖ Production, art direction, styling, prop design, set construction

2018 “Seeds II” Converse Release (Not Partnered)

- ❖ Designed and released three designs of custom converse via MBMT

2019 MBMT “Emergence” Lookbook

- ❖ Model, art direction, book formatting, styling, set design, production

2019 MBMT “Kinfolk” Series.

- ❖ Launched MBMT Artshop. released four digital prints accompanied with graphic clothing

2020 MBMT “Screwloose” Trilogy.

- ❖ Released a series of narrative based digital prints accompanied with graphic clothing and a downloadable short stories to read.
- ❖ Writer, graphic artist, formatting, marketing

2020 Camoism Public Commissions Opened

- ❖ Seven Oil Paintings commissioned in first 10 months

2021 Gatekeepers NFT Release

- ❖ 1 of 1 NFT minted and released via Rarible

2021 MBMT “Lonely King” Collectible Release

- ❖ Limited Character Collectible release via MBMT Artshop
- ❖ Art direction, marketing, box design, production

2022 “Crash Landed From Chicxulub” Collab w/ Kendal Dawson

- ❖ Commissioned Oil Painting for cover of project from Dawson

Exhibitions, Collaborations, Entrepreneurial set-ups, Misc. Projects (cont'd):

2022 “PP & Sunsets” Album by frequencyexclusive

- ❖ Cover Art

2022 “The Motherboard Campaign” -BAJ Campaign Video

- ❖ Campaign Co-Director, Motherboard Artist

2022 “Local Legends” Group Show, Mirus Art Gallery, SF

- ❖ “SoL Searchin” Oil Painting selected to be a part of 50+ artist group show.

Publications and Press

2019 Golden Gate Xpress. “Alumnus dismantles patriarchy through art”

<https://goldengatexpress.org/87616/latest/life/alumnus-dismantles-patriarchy-through-art/>

2020 Featured in Cosmopolitan Magazine’s

“These 17 Actually Cool Prints from Black Artists Will Turn Any Standard Room into a Chic Haven”

<https://www.cosmopolitan.com/lifestyle/g34925098/cool-art-prints-from-black-artists/>

2021 Voyage LA

<http://voyagela.com/interview/daily-inspiration-meet-mike-texada/>

2022 Shoutout LA

<https://shoutoutla.com/meet-mike-texada-artist-model-designer/>

2022 Featured as a Model on Vogue Runway

<https://www.vogue.com/fashion-shows/fall-2022-ready-to-wear/academy-of-art-university>

Skills and Programs

- ❖ Web Design (Squarespace)
- ❖ Logo Design (2D Sketch, Digital)
- ❖ Brand Identity Building
- ❖ Branding Materials (Flyers, Brochures, Business Cards)
- ❖ 2D Conceptualization
- ❖ Fashion Design (Silhouette Sketch, Sample Production, Collection Design)
- ❖ Character Creation
- ❖ Creative Writing
- ❖ Commercial Treatment Writing
- ❖ Oil Painting
- ❖ Plaster Sculpting
- ❖ Runway Modeling
- ❖ Fashion Editorial Modeling
- ❖ E-commerce Modeling
- ❖ Commercial Print Modeling
- ❖ Skilled in Procreate
- ❖ Skilled in PicMonkey
- ❖ Beginner in Unreal Engine

Collectors of my artwork include professional athletes, investors and community leaders among others.